

Personio Key Facts

Product:

Personio is the all-in-one HR software including human resources, recruiting and payroll for small- and small and mid-sized companies with 10 to 2,000 employees. Thanks to People Workflow Automation technology Personio helps its customers across Europe to remove delays and realise opportunities.

Founders:

Hanno Renner (CEO), Roman Schumacher (CPO), Arseniy Vershinin (CTO) and Ignaz Forstmeier (until 2018); Jonas Rieke (COO; joined in June 2016)

Milestones:

August 2015: foundation

April 2019: [acquisition of Spanish startup Rollbox](#)

December 2021: [launch of Personio Foundation](#)

May 2022: [acquisition of German startup Back](#)

Company size:

> 1,300 employees (June 2022)

Number of customers:

> 6,000 customers

Company locations:

Munich, Madrid, London, Dublin, Amsterdam, Berlin, Barcelona

Financing:

12 months growth based on own revenue (bootstrapping)

\$2.2M seed investment (July 2016)

\$12M Series A funding (July 2017)

\$40M Series B funding (January 2019)

\$75M Series C funding (January 2020)

\$125M Series D funding (January 2021)

\$270M Series E funding (October 2021)

\$200M second Series E funding (June 2022)

Core purpose:

Enabling Better Organizations

Mission:

Personio improves business performance by driving excellence in people operations and strategy.

Vision:

Personio is the leading HR platform for SMEs in Europe.